

October VoteSAFE Messaging

Week 1: Oct. 1 – Oct. 10

Date	Platform	Message
10/1	Twitter Facebook LinkedIn	<ul style="list-style-type: none"> - We are proud to join VoteSAFE Public Health, a coalition of 10 national public health organizations working to assure all Americans can safely vote in the 2020 election and prevent transmission of COVID-19. Check it out! https://www.astho.org/votesafepublichealth/ <p>[Tag all 10 organizations if possible]</p>
10/2	Twitter	<ul style="list-style-type: none"> - #DYK America is facing a record shortage of poll workers this year due to the coronavirus. Find out if you are eligible to be a poll worker in your state and make sure we have a safe, fair, efficient election for all: https://www.powerthepolls.org/ #PowerThePolls <p>[no graphic needed/link self-populates]</p>
10/3		
10/4		
10/5		
10/6	Twitter	<ul style="list-style-type: none"> - How are you casting your ballot? (Make a poll w/ options: Early In Person, By Mail, or In Person on Election Day) - Thread: No matter how you choose to vote there is a safe way to do it. Check out how you can vote safely and make this election safe and secure for your community: https://www.astho.org/VoteSAFEpublichealth/ #VoteSafe4PublicHealth <p>[Use “in person, early, by mail” graphic]</p>
	LinkedIn	<ul style="list-style-type: none"> - No matter how you choose to vote there is a safe way to do it. How are you casting your ballot? (Make a poll w/ options: Early In Person, By Mail, or In Person on Election Day) Check out how you can vote safely and make this election safe and secure for your community: https://www.astho.org/VoteSAFEpublichealth/ #VoteSafe4PublicHealth <p>[No graphic needed; poll will be the visual]</p>

10/7	Twitter	<ul style="list-style-type: none"> - Health officials should encourage voting because: <ul style="list-style-type: none"> 🗳️ it directly impacts health, 🗳️ voting safely is particularly important this year, & 🗳️ voting safety should be part of your public health portfolio. <p>More on voting accessibility in @eehlinger's guest blog: http://ow.ly/62Nf50AE6Vv</p> <p>[use blog graphic]</p>
	Facebook LinkedIn	<ul style="list-style-type: none"> - Health officials should encourage voting because: <ul style="list-style-type: none"> 🗳️ it directly impacts health, 🗳️ voting safely is particularly important this year, and 🗳️ voting safety should be part of your public health portfolio. <p>More on voting accessibility in ASTHO alumni Ed Ehlinger's guest blog: http://ow.ly/62Nf50AE6Vv</p> <p>[use blog graphic]</p>
10/8	Twitter	<ul style="list-style-type: none"> - 📣 Calling on all #publichealth professionals 📣 Help spread the word on safe voting opportunities for this upcoming election. We compiled a list of resources and guidance to get you started: https://www.astho.org/votesafepublichealth/#resources <p>[could use TBD Vote SAFE generic graphic]</p>
10/9	Twitter	<ul style="list-style-type: none"> - Make your voting experience as safe as possible. Check out @CDCgov's tips for voting safely during a pandemic: https://www.cdc.gov/coronavirus/2019-ncov/community/election-polling-locations.html#VoterRecommendations <p>[Look for CDC visual on voting safely. If you can't find anything, use "in person, by mail, early" graphic.]</p>
10/10		

Week 2: Oct. 11 – Oct. 17

Date	Platform	Message
10/11		
10/12	Twitter	<ul style="list-style-type: none"> - In what ways does felony disenfranchisement impact the social determinants of health? @DawnMarieHunter explores how restoring the right to vote may serve as a pathway to better health outcomes in @networkforphl’s blog: https://www.networkforphl.org/news-insights/restoring-the-right-to-vote-is-a-pathway-to-better-health-a-look-at-felon-re-enfranchisement-and-the-2020-election/ <p>[no graphic needed; blog link self-populates.]</p>
10/13	Twitter	<ul style="list-style-type: none"> - It takes less than 10 min. to find out how you can #VoteSafe4PublicHealth! Whether you're an election official working to make polling places safer, or a voter looking for info on how to vote safely, we want to provide resources to help w/ those decisions: https://www.astho.org/votesafepublichealth/#resources
10/13	Facebook LinkedIn	<ul style="list-style-type: none"> - It can take less than 10 minutes to find out how you can #VoteSafe4PublicHealth! Whether you are an election official working to make polling places safer, or a voter looking for guidance on how to vote safely, we want to provide resources to help with those decisions: https://www.astho.org/votesafepublichealth/#resources <p>[Either use the TBD generic VoteSAFE graphic or the “mask, sanitizer, voting plan” graphic]</p>
10/14	Twitter	<ul style="list-style-type: none"> - The election is just 20 days away! Find healthy, secure, and safe ways to cast your ballot this year: https://www.healthyvoting.org/ #VoteSafe4PublicHealth <p>[“mask, sanitizer, voting plan” graphic]</p>
10/15	Twitter	<ul style="list-style-type: none"> - You don’t have to choose between your health and voting. Plan for how you can vote safely by mail or in person. https://www.healthyvoting.org/ #VoteSafe4PublicHealth <p>[Use the “voting checklist” graphic.]</p>

	Facebook LinkedIn	<ul style="list-style-type: none"> - Make your voting experience as safe as possible. Check out @CDCgov's tips for voting safely during a pandemic: https://www.cdc.gov/coronavirus/2019-ncov/community/election-polling-locations.html#VoterRecommendations <p>[Look for CDC visual on voting safely. If you can't find anything, use "in person, by mail, early" graphic.]</p>
10/16	Twitter	<ul style="list-style-type: none"> - Need help with voting? @NASSorg has the tools to help you figure out how and where to go vote: https://www.nass.org/can-i-vote #VoteSafe4PublicHealth
10/17		

Week 3: Oct. 18 – Oct. 24

Date	Platform	Message
10/18		
10/19	Twitter LinkedIn Facebook	<ul style="list-style-type: none"> - 📣Public health leaders 📣 We are working to assure all Americans can safely vote in the 2020 election and prevent transmission of COVID-19. Please SHARE our webpage and its contents to encourage people to vote safely. https://www.astho.org/votesafepublichealth/ #VoteSafe4PublicHealth <p>[Tag all 10 organizations if possible] [Use generic VoteSAFE graphic]</p>
10/20	Twitter Facebook	<ul style="list-style-type: none"> - Do you know where your polling place is? Do you know when your state's registration deadline is? Explore your healthy voting options at https://www.healthyvoting.org/. #VoteSafe4PublicHealth <p>["Mask, sanitizer, voting plan" graphic.]</p>
10/21	Twitter	<ul style="list-style-type: none"> - Want to vote safely this year? Find resources for voters, poll workers, public health leaders and elections officials on our website: https://www.astho.org/votesafepublichealth/ #VoteSafe4PublicHealth <p>[Use "in person, by mail, early" graphic.]</p>

10/22	Twitter	<ul style="list-style-type: none"> - Sign it, seal it, drop it. Using a drop box is just one way to safely return your ballot. Visit VoteSAFE Public Health for additional info and resources on voting safely this year: https://www.astho.org/votesafepublichealth/ #VoteSafe4PublicHealth <p>[“Mask, sanitizer, voting plan” graphic.]</p>
10/23	Twitter LinkedIn	<ul style="list-style-type: none"> - With election right around the corner, make your voting plan today. Check out our website (https://www.astho.org/votesafepublichealth/) for <ul style="list-style-type: none"> ✓ CDC guidance, ✓ state-specific election laws, ✓ healthy voting options, ✓ polling locations, and more. <p>[Use the “voting checklist” graphic.]</p>
10/24	Twitter Facebook LinkedIn	<ul style="list-style-type: none"> - Today is #VoteEarlyDay! Voting early is a great way to protect your community from the coronavirus. Learn about state specific rules to voting early in your community: https://www.voteearlyday.org/ <p>[Use Vote Early Day Graphic. Find it here.]</p>

Week 4: Oct. 25 – Oct. 31

Date	Platform	Message
10/25	Twitter	<ul style="list-style-type: none"> - Public health officials can encourage civic engagement in a non-partisan way that enhances health AND builds democracy. ASTHO alumni @eehlinger wrote a blog about why making voting accessible for everybody matters to #publichealth: https://www.astho.org/StatePublicHealth/Why-Public-Health-Officials-Should-Make-Voting-Accessible-for-Everybody/07-15-20/ <p>[Use blog graphic.]</p>
	LinkedIn Facebook	<ul style="list-style-type: none"> - Public health officials can encourage civic engagement in a non-partisan way that enhances health AND builds democracy. ASTHO alumni Ed Ehlinger wrote a blog about why making voting accessible for everybody matters to #publichealth: https://www.astho.org/StatePublicHealth/Why-Public-Health-Officials-Should-Make-Voting-Accessible-for-Everybody/07-15-20/

		[Use blog graphic.]
10/26	Twitter	<ul style="list-style-type: none"> - Voting check-in! What is your status on casting a ballot? (Make poll: Already Voted, Still Need to Vote) - Thread: Plan ahead for how you can vote safely. You don't have to choose between your health and voting. Check out https://www.healthyvoting.org/. <p>[No graphic for first tweet. "Mask, sanitizer, voting plan" graphic for the second tweet.]</p>
10/27	Twitter	<ul style="list-style-type: none"> - Election Day is a week away! @CDCgov has guidance for voting safely in the upcoming election. https://www.cdc.gov/coronavirus/2019-ncov/community/election-polling-locations.html#VoterRecommendations <p>[Use "in person, by mail, early" graphic.]</p>
10/28		
10/29	Twitter	<ul style="list-style-type: none"> - Staying safe while voting is easier than you think! Learn how you can #VoteSafe4PublicHealth here: https://www.astho.org/VoteSAFEpublichealth/ <p>["Mask, sanitizer, voting plan" graphic.]</p>
10/30	Twitter Facebook LinkedIn	<ul style="list-style-type: none"> - Make sure you are familiar with your state's rules on voting. Visit https://www.healthyvoting.org/ for information about how to cast your ballot. #VoteSafe4PublicHealth <p>[Use "in person, by mail, early" graphic.]</p>
10/31		