Joy Burkhard, MBA  
Founder and Executive Director, 2020 Mom  
joy@2020mom.org

In this role, Joy has used her knowledge of the complex health care system to advance change in maternal mental health. She has over 20 years of experience working in several roles with the health insurer, Cigna, including working in service delivery, quality improvement, and regulatory affairs.

She has a passion for scaling change and putting the patient and customer first. Joy founded 2020 Mom in 2011 after her personal, volunteer and professional worlds collided. She is a member of the American College of Obstetrics and Gynecology Expert Work Group on Maternal Mental Health and the California Maternal Quality Care Collaborative Executive Committee.

Joy has been recognized for her leadership and vision with several awards, receiving the "Emerging Leader" award in women's health from the U.S. Department of Health and Human Services, Office of Women's Health (2016), the California American Mother, Mother of Achievement Award (2019), a Women in Business Stevie Award ("Silver") for Non-Profit/Government Leadership, Cigna's Volunteer of the Year Award (2016), and the Junior League of Los Angeles' Founders Cup (2014) and Community Achievement Award (2016).

Deborah Fournier, JD  
Senior Director, Clinical to Community Connections  
ASTHO  
dfournier@astho.org

Deborah Fournier joined ASTHO in October of 2017 as a Senior Director in its Center for Population Health Strategies. Previously, she served as New Hampshire Medicaid Director. During her time at NH DHHS, Deborah oversaw the implementation of both of New Hampshire’s 1115 Demonstration Waivers: the Medicaid Expansion Premium Assistance demonstration and the Building Capacity for Transformation DSRIP demonstration. Before joining the New Hampshire DHHS, Deborah was the Policy Analyst at the New Hampshire Fiscal Policy Institute and the Senior Policy Analyst for National and Federal Affairs at the Massachusetts Office of Medicaid. Ms. Fournier holds a J.D.
Ashley Harrell, LCSW  
Senior Program Advisor, Division of Developmental Disabilities and Behavioral Health  
Virginia Department of Medical Assistance Services  
ashley.harrell@dmas.virginia.gov

Ashley Harrell is the Senior Program Advisor in the Developmental Disabilities and Behavioral Health Division at the Virginia Department of Medical Assistance Services. Ashley’s role in the Virginia Medicaid agency in most recent years was leading the implementation of the transformation of the Medicaid substance use disorder treatment services – “Addiction and Recovery Treatment Services or ARTS”. ARTS has been recognized nationally as the model for States implementing Substance Use Disorder Demonstration Waivers. Ashley is also assisting DMAS with the similar changes to enhance the behavioral health services for children and adults. Prior to this, Ashley managed the Maternal and Child Health Division at the Medicaid agency to improve access to and enhance services for women and children eligible for Medicaid. Ashley is licensed in Clinical Social Work in Virginia, with degrees both in Master’s and Bachelor’s in Social Work from Virginia Commonwealth University.