



Center for Population Health Strategies

Information for State and Territorial Health Officials

There is growing recognition in the United States that health and wellness are significantly affected by factors outside of the traditional healthcare and public health delivery systems. To maximize opportunities to improve population health, leaders from both spheres can focus on aligning partners whose work touches on the factors that impact community and individual health: built environment, social connection, behavioral health patterns, and clinical interventions. Public health leaders have the expertise and tools necessary to drive this collective alignment. ASTHO will foster this leadership through the Center for Population Health Strategies.

ASTHO’s Center for Population Health Strategies shares proven and cost-effective population health improvement approaches with state and territorial health officials (S/THOs) and their leadership teams.

THE CENTER FOR POPULATION HEALTH STRATEGIES IS YOUR GO-TO RESOURCE FOR:

- 1 Building clinical to community connections, including financing population health interventions.
- 2 Addressing health equity and the social determinants of health.
- 3 Capitalizing on health data analytics and public health informatics.

HOW DOES THE CENTER FOR POPULATION HEALTH STRATEGIES HELP PUBLIC HEALTH AGENCIES?

As a health official, you can advance population health improvement as a core function of your agency’s programs and partnerships with other stakeholders by developing state and territorial public health agency capabilities and leadership around these three pillars.

ASTHO'S CENTER FOR POPULATION HEALTH STRATEGIES THREE PILLARS



CLINICAL TO COMMUNITY CONNECTIONS



HEALTH EQUITY AND SOCIAL DETERMINANTS OF HEALTH



DATA ANALYTICS AND PUBLIC HEALTH INFORMATICS

← **POPULATION HEALTH LEADERSHIP, CAPACITY BUILDING, AND POLICY** →

The Center aims to position S/THOs as chief health strategists in their jurisdictions who can align partners toward a shared vision of community wellness and generate resources for health. Activities may include:

- Strengthening collaboration and integration between payers, providers, and public health agencies.
- Addressing the social determinants of health and health equity in programs and health services supported by public health agencies, healthcare providers, public and private payers, and health systems across rural and urban communities.
- Enhancing state and local capacity for using health data and informatics.

WHAT DOES THE CENTER FOR POPULATION HEALTH STRATEGIES OFFER?



The Center develops tools to help state and territorial public health agencies maximize limited resources through cross-sector and cross-agency collaboration and use existing resources and skills to most effectively target public health interventions.



The Center collaborates with public health and healthcare stakeholders, as well as multi-sector public and private thought leaders. ASTHO's staff, ASTHO's Board of Directors, and multi-sector advisory committee (the Population Health Forum) collectively serve as your network of population health experts and stand ready to assist you in your leadership and population health transformation journey.



The Center is a platform for ASTHO's members to share their successes and drive conversation across states and territories to craft solutions and policies that enhance collaboration, increase the uptake of prevention and evidence-based strategies that improve health outcomes, and address the non-medical determinants of health. This includes opportunities to engage in the my.ASTHO online community around how you and other members are improving population health in your jurisdictions.



The Center can provide direct technical assistance on an ad hoc basis and sustained engagement through learning communities and other opportunities on clinical to community connections, health equity and social determinants of health, and health data analytics and informatics.

CONTACT INFORMATION

Please contact the designated staff lead for each of the Center's three teams to obtain topic-specific resources and information:

MARY ANN COONEY Chief, Center for Population Health Strategies | mcooney@astho.org

DEBORAH FOURNIER Senior Director, Clinical to Community Connections | dfournier@astho.org

PRIYANKA SURIO Director, Data Analytics and Public Health Informatics | psurio@astho.org

MELISSA LEWIS Director, Health Equity and Social Determinants of Health | mlewis@astho.org