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February 7, 2018

Asta Sorensen  
RTI International  
3040 Cornwallis Road  
RTI International  
P.O. Box 12194  
Research Triangle Park, NC 27709-2194

Dear Ms. Sorensen,

The Association of State and Territorial Health Officials (ASTHO) supports RTI International's proposal to HRSA, Maternal and Child Health Bureau Division of Healthy Start and Perinatal Services for the "(FY) 2018 Alliance for Innovation on Maternal Health (AIM) Initiative"— Solicitation No. HRSA-18-085.

ASTHO's mission is to transform public health within states and territories to help our members, the chief health officials of all 59 state and territorial health agencies and the 120,000 individuals who work for them, dramatically improve health and wellness. As an existing AIM partner since 2014, we are committed to playing a critical role in reducing maternal mortality and morbidity in the United States. We facilitated engaging chief health officials and connecting key stakeholders across multiple sectors to help coordinate a comprehensive approach and equip state teams with evidence-based practices to drive quality improvements in maternal health. ASTHO supports RTI's proposed focus on meaningful state and local engagement to systematically implement the existing and new maternity bundles, as well as RTI's vision for broadening national partnerships to include payers and EHR vendors.

Should HRSA find RTI's proposal competitive and of highest quality, we will continue to actively engage and support the AIM initiative and collaborate with RTI in key AIM activities. ASTHO supports RTI's vision for AIM operations, systematic implementation, and rigorous evaluation and data collection. We look forward to our continued participation in AIM and the opportunity to work with you on this important endeavor.

Sincerely,



Michael Fraser, PhD, MS, CAE, FCPP  
ASTHO Executive Director