



2019 ASTHO PROFILE SURVEY

PRE-LAUNCH WEBINAR

March 26, 2019

BACKGROUND

What is the ASTHO Profile?

- Comprehensive survey fielded every 2-3 years to collect information about state and territorial public health agencies
- Prior surveys conducted in 2007, 2010, 2012, 2016
- Supported by the Robert Wood Johnson Foundation and CDC

Agency Activities

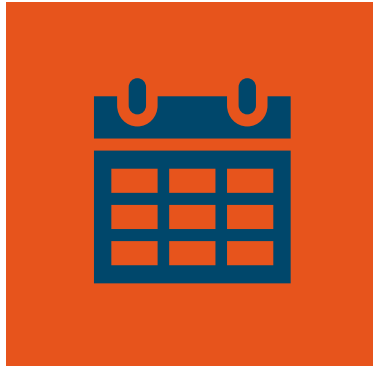
Structure &
Governance

Workfor

Performance &
QI

Finance

2019 ASTHO PROFILE SURVEY: KEY DATES



**Pre-Launch Webinar:
March 26, 2019**



**Survey Launches:
April 9, 2019**



**Optional Q&A
Webinar For Content-
Related Questions:
April 23, 2019**



**Survey Deadline:
May 31, 2019**

2019 ASTHO PROFILE: KEY HIGHLIGHTS

- Definition of “public health agency”
- Logistics for completing the survey
- Recommended respondents



DEFINITION OF STATE/TERRITORIAL PUBLIC HEALTH AGENCY

- For independent/free-standing agencies: respond for the domains the state/territorial health official has purview over
- For umbrella agencies: respond **only** for the public health division

SURVEY ADMINISTRATION & LOGISTICS

- Administered online through Qualtrics survey web platform (www.Qualtrics.com)
- Senior Deputies or other designated contact will receive an email from ASTHO with a link to the survey on April 9
- To change designated contact, email profile@astho.org

SURVEY ADMINISTRATION & LOGISTICS

- Complete survey in one of two ways:
 - Link can be forwarded to health agency personnel, who can complete individual sections;

OR

- Use Word version to collect responses from various personnel and then enter into web system

SURVEY ADMINISTRATION & LOGISTICS

- Can be completed in multiple sittings and/or by several people; but **cannot** be completed by two people at once
- Works best using Firefox or Google Chrome as web browser

SURVEY ADMINISTRATION & LOGISTICS

- Sections of the survey organized by content area
- Interactive Table of Contents (icon with three horizontal lines on the upper left-hand corner of the screen) can be accessed at any time to move throughout the survey

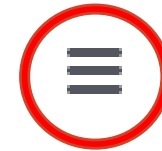


Table of Contents

Instructions

Part 1: Contact Information

Part 2: Activities

2.1 - 2.4

2.5 - 2.9

EH Services

2.10 - 2.14

2.15 - 2.23

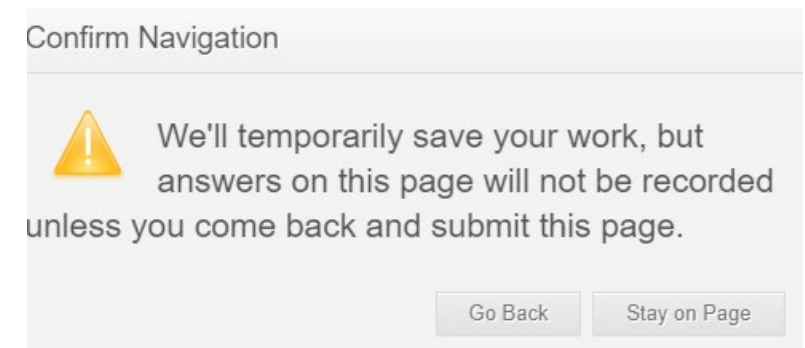
Part 3: Health Agency Structure, Governance and Priorities



✓ 3.1 - 3.6

SURVEY ADMINISTRATION & LOGISTICS

- Data for each page automatically saved by clicking the “Next” button at the bottom of each page of the survey
- Responses can be changed at any time before submitting
- **Do not** press the back button on your browser - responses will not save!



SURVEY ADMINISTRATION & LOGISTICS

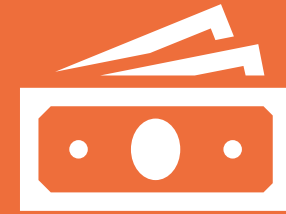
- Unique pin sent to Senior Deputies with survey invitation to enter at the end of the survey
- Review survey responses prior to submission
- Option to print a copy of responses upon submission

RECOMMENDED RESPONDENTS

- Included at the top of each new section in the survey
- If completed by someone other than Senior Deputy/primary contact, provide full contact information for each respondent
- Potential respondents include:
 - Senior Deputy
 - Human Resources Director
 - Chief Financial Officer
 - Performance Improvement Officer or equivalent

2019 ASTHO PROFILE: What's New

- **Shorter** survey with fewer topics and some shortened sections
- Word versions of sections provided to ease completion
- Efforts to make finance data more comparable across agencies
- Dissemination of Profile results



PRE-FILLED SURVEY INFORMATION

- Some information will be pre-filled for your agency
 - Review pre-filled information and either **confirm or update**

3.2. Who appoints the state health official in your state?

Prefilled with 2016 Profile response. Please verify or choose one: Governor, Legislature, Secretary of State Health and Human Services, Board or Commission, Other (specify).

Governor

I verify that the above response is correct.

SHORTENED SECTIONS

- Activities: Environmental Health
 - If your agency completed the 2019 ASTHO Environmental Health Services Survey, certain duplicate questions will not appear

SHORTENED SECTIONS

- Workforce: Demographics and Salaries
 - If your agency participated in PH WINS in 2017, you may elect to substitute data from that survey
 - Opting into this option implies agency permission to use PH WINS data for this purpose

I affirm that the state health official has agreed to allow ASTHO to utilize select data from the 2017 Public Health Workforce Interests and Needs Survey (PH WINS) to supplement information on occupational classification salary ranges and workforce demographics.

Yes

No

CHANGES TO THE FINANCE SECTION

- To make data more comparable across agencies
- Guidance to exclude certain expenditures from each program category
- Include administrative costs within the appropriate program category where possible

| Injury and Violence Prevention | |
|--|--|
| INCLUDE: <ul style="list-style-type: none">• Primary prevention for:<ul style="list-style-type: none">○ Injuries○ Violence○ Suicide | EXCLUDE: <ul style="list-style-type: none">• Occupational safety & health• Other victims' services |

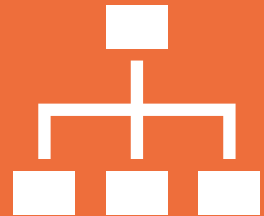
PROFILE RESULTS DISSEMINATION

- Results will be shared via an online dashboarding system
 - Ability for users to see state-level data and make comparisons across states
 - Dashboard will also include secondary data
- Launching in fall 2019

PREPARING FOR THE 2019 PROFILE

What to do now in preparation for launch

- Identify staff who will contribute to the Profile and share relevant information with them
- Locate your agency's 2016 Profile questionnaire or request one from ASTHO
- Locate other documentation from your agency that has been used to respond to the Profile
- Map agency's program/funding streams to Profile finance section
- Map agency's staff titles/HR information to Profile occupation classifications



TECHNICAL ASSISTANCE

- Q&A webinar on April 23 to answer questions
- FAQs emailed regularly
- ASTHO staff available by email at profile@astho.org



ASTHO CONTACTS

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Previous ASTHO Profile Survey materials available at:

<http://www.astho.org/Profile/>



QUESTIONS