



#### POLICY GUIDE

## Improving transportation quality

Policies and investments that improve public transportation can be win-win strategies for health and transportation agencies, providing diverse benefits and attracting broad support from a variety of interest groups. Incorporating considerations such as safety, affordability, comfort, and access can improve all users' experiences with transportation options.

### Opportunities to Improve Public Transportation Quality

- » Encourage implementation of Complete Streets strategies.
- » Increase cyclist and pedestrian access to transit stops and stations.
- » Provide route maps, arrival times, schedules, and integrated fare systems.
- » Increase use of traffic calming measures.
- » Create dedicated bicycle sections and bicycle carriers on public transportation.
- » Accommodate people with disabilities.
- » Increase provisions for repaving, resurfacing, restoring, and rehabilitating to extend the lives of existing roadways.
- » Promote general land use plans.

### High Quality Transportation May Include:

- Service to a wide variety of key destinations, such as neighborhoods, grocery stores, parks, recreation facilities, business districts, schools, and campuses.
- Fast, frequent, and reliable service.
- Comfortable, safe, and easily accessible vehicles.
- Affordable services.

*Turn for more »*



### Prioritize Investments in Public Transportation<sup>1</sup>

Improve transit vehicles by making them:

- Quieter.
- Smoother.
- More spacious.
- Climate controlled.
- Less polluting.
- Easier to board.

### Prioritize Investments in Bicycle and Pedestrian Infrastructure<sup>1</sup>

- Create incentives for integrated land use and transportation planning.
- Create and maintain bicycle and pedestrian amenities like benches, curb ramps, and landscaping.

### Bike Rack Program on Buses for New Jersey Transit Passengers<sup>2</sup>

On June 22, 2000, New Jersey Gov. Christine Todd Whitman announced that riders can now “Rack ‘n Roll” their way to work or any other destination. Gov. Whitman said that the program would make it easier for bike riders to commute to work and access the state's recreational biking opportunities.

The Rack 'n Roll initiative allows bicyclists in selected areas of southern New Jersey to travel to their nearest bus stop, secure their bicycles on racks attached to the front of buses, and ride those buses either to their final destination or a location where they can conveniently continue their trip on bicycle. This program is friendly to both NJ TRANSIT customers and the environment. Customers can get their exercise and save themselves from parking hassles. By using bicycles rather than cars, they help reduce pollution levels. “[NJ TRANSIT] is making the state a better place in which to live, work, and raise a family,” said Gov. Whitman.

1. Policy Link. “Healthy, Equitable Transportation Policy: Recommendations and Research.” Available at [www.convergencepartnership.org/atf/cf/%7B245a9b44-6ded-4abd-a392-ae583809e350%7D/HEALTHTRANS\\_FULLBOOK\\_FINAL.PDF](http://www.convergencepartnership.org/atf/cf/%7B245a9b44-6ded-4abd-a392-ae583809e350%7D/HEALTHTRANS_FULLBOOK_FINAL.PDF).
2. New Jersey Office of the Governor. “Governor Launches New Bike Rack Program on Buses for New Jersey Transit Passengers.” June 22, 2000. Available at <http://www.state.nj.us/transportation/about/press/2000/062200.shtm>.

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