



## ***What's your ROI??***

### ***A Web-Based Tool to Estimate Economic Returns on Investments for Public Health Agency Projects is now Available***

The Association of State and Territorial Health Officials (ASTHO), through a cooperative agreement with the Office for State, Tribal, Local, and Territorial Support at the Centers for Disease Control and Prevention (OSTLTS, CDC), developed a web-based tool to calculate the return on investment (ROI) associated with public health agency program or business improvements. The tool can be used:

- Prospectively as a decision-making tool for new projects or initiatives.
- During quality improvement (QI) implementation to track ROI.
- Retrospectively to show economic returns on investments already made.

The tool was developed by American Technology Services with expertise and input by leading public health economist, Dr. Glen Mays, at the University of Kentucky, College of Public Health. The web-based tool is an improvement on an Excel-based tool one developed in 2012, providing users with a friendly interface, allowing secure accounts to be created and multiple projects to be saved.

#### ***To access the tool***

Please visit <http://roi.astho.org/>.

An [instructional guide](#) has been created to assist users in using the tool.

#### ***For questions***

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